

New Products

Natural cat litter

After successfully launching "HygeniCat", the American company Inline Supply is now introducing its latest product "HygeniCat To Go". It's a cat litter, cat litter box



and scoop – all in one convenient box. "HygeniCat" is a completely natural cat litter, super-lightweight and virtually dust-free. "HygeniCat To Go" is ideal for apartment dwellers and home owners. Cat owners can use the disposable "HygeniCat To Go" when travelling to pet shows and it is ideal for use as an emergency kit for their cat.

www.inlinesupply.com

Fun cage and traveller

Now the fun of SpongeBob Squarepants has been extended to the world of pets, with the "Krusty Krab Ham-

ster Home & Traveller" from Penn-Plax. The two-level hamster and gerbil home comes complete with a hand-crafted clip-on "Sponge Bob" ornament, Pop-up Pineapple Hamster Hide-a-way, Cozy Bed Fluff, water bottle and fun decorative "Bikini Bottom" stickers. The second "Krusty Krab" level converts into a traveller, so children can take their pet out on trips.

www.pennplax.com



New chews for dogs

The Danish company Vital Petfood Group offers with the „Piggy“ range under the "Best Friend" brand

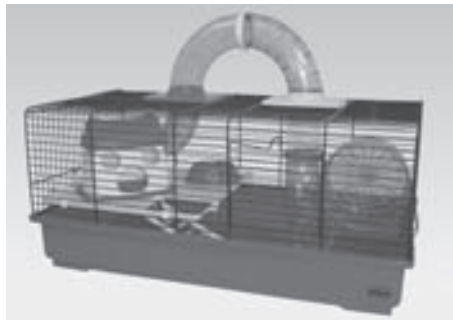
a range of new chew items for dogs. The chews have an improved acceptance and palatability level. "Piggy" has the functionality of a rawhide and the popular taste of a pig ear. Furthermore it's easier to digest than normal rawhide. The smoked pigskin chews have no artificial colours or preservatives. "Piggy" is also designed to fulfil the needs of the grocery trade.



A cage for fun

The Italian company Feberplast has now introduced an extended version of its successful "Astro 2 starter kit" hamster cage, equipped with tubes and called "Astro 2 Fun". The cage measures 57 x

30x39 cm and is accessorized with a hamster house, running wheel, feeder, floor and ladders. It also includes a complete kit of coloured tubes in form of a loop. The extended space created in the cage thanks to the tubes guarantees fun and entertainment for its resident. "Astro 2 Fun" is available in the colour combinations blue/red and black/yellow. www.feberplast.com



Diet pet food

The Italian company Sany-pet presents its pet food-line "Forza10", a cure against new pathologies common in both

cats and dogs: food intolerance. It complies with European legislation standards on diet products. The company states that the foods are the result of thirty years of veterinary experience and research on intolerance.

www.forza10.com



Training aids for dogs

The French company Num'axes presents a range of bark limiter collars with a patented design and new technology. "Iki Sonic" is a bark limiter collar featuring ultrasound and vibrations. The bark sensor detects the vibrations of the dog's barking. Its sensitivity is adjustable. "Iki Voice" is a bark limiter collar featuring beeps, vibration and recorded voice. It can memorize two voice messages of five seconds each. "Iki Pulse" is a bark limiter featuring static stimulations and beeps. It's rechargeable and waterproof. The bark de-

tection by contact points detects the vibrations of the dog's vocal chords. "Iki Spray" is a bark limiter collar incorporating a spray. The collar, which detects barking by microphone, has two different sprays: "Citronella" and "Odourless".

www.numaxes.com



Designer collection

Canadian company Hagen has recently launched a new range of aquarium sets. Billed as “The Italian Designer Collection”, these aquariums have many unique and innovative features: the bow-fronted “Vicenza” and the corner “Venezia” aquariums feature a unique new filtra-

tion connection. The “Fluval” external filter (supplied with the aquarium) actually connects directly through the aquarium base. The intake and return pipes go directly from the custom-built aquarium cabinet into the aquarium itself through precisely drilled holes, with advanced seals to keep everything dry. This connection method means there is no boxy filter inside the aquarium and no messy kinking, trailing hoses around the back. The intake and outtake stems are easy to hide with plants and décor, so to the viewer there is no visible filtration system. With no hoses to get in the way, the aquariums can also be positioned flush to any wall. All aquarium sets come complete with “Glo” T5 lighting, an integrated light timer, the above mentioned filter, a heater and a care guide. The Italian-designed cabinets come in light oak/mocha or black/silver colour combinations and feature reversible door panels that permit adaptation of the cabinet design to match the room décor. “Vicenza” bow-fronted aquariums are available in 180 and 260 l sizes and the “Venezia” corner aquariums are available in 190 and 350 l varieties. www.hagen.com

Little birds, big cages

The German company Wagner’s presents “Daytona”, a new cage developed for parakeets. Wagner’s says that the cage takes account of the trend towards creating enclosures that cater properly for the needs of these lively members of the parrot family. “Daytona” meets the

needs of budgerigars and cockatiels as well as parakeets and smaller parrot varieties, according to the company. To achieve this, Montana Cages has adapted its “Palace” cage model to the requirements of parakeets and small parrots. The flap above the door is intended to act as a landing pad for parakeets, which love to fly. Small parrots use the flap as a place to play and to rest. Wagner’s also highlights the special coating of its cages, produced using the patented “Aviron” powder coating process, which is free of heavy metals. The cage is available in the shades “hammered antique” and “sand white”, a light grey shade. www.happy-bird.de



For cleaner water

The Polish company Tropical presents “Poro Rings”, a filter medium in the form of porous ceramic rings. Their shape ensures a good water flow, guaranteeing that sufficient oxygen and nutrients

The water can flow freely, transporting vital oxygen and nutrients to the nitrifying bacteria. In addition, the porous structure of the “Poro Rings” forms a substrate for colonization by these bacteria, which convert ammonia ions (NH₄⁺) and nitrite (NO₂⁻) into the relatively harmless nitrate (NO₃⁻), which can be removed from the aquarium by regular water changes. Tropical advises using a mechanical filter medium as a prefilter to remove particles of organic and mineral material that could otherwise block the pores of the filter medium.



are supplied to the filter. Thanks to the network of pores, the effective filter surface of “Poro Rings M” is 600 m²/l and that of “Poro Rings S” as much as 1 000 m²/l.

www.tropical.com.pl

Drink for dogs

The British company Mackle Petfoods offers “Pow Wow” – a tasty isotonic drink for dogs. It’s available in Germany, France and Holland since January. Scientifically developed to rapidly rehydrate dogs after exercise, “Pow Wow” is available in a sleek 500 ml shrink-wrapped bottle that can be easily carried for dogs that are out and about, or can be kept in a car for long periods of time. Committed to supporting its retailers throughout Europe, the company will be providing outlets with a range of dedicated in-store promotional materials to support its launch in addition to a range of special offers throughout the year.

www.powwowdog.com



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